

Marlboro College Alumni Council
September 12, 2021

In Attendance: Ellie Roark, Kate Hollander, Melanie Gottlieb, CJ Churchill, Gretchen Gerzina, Bess Poehlmann

Meeting called to order: 2:06 PM EST

Approval of agenda

- We add an agenda item about a future alumni survey to old business.
- Agenda approved.

Approval of Minutes

- Approved without amendment.

Officer Reports

- Treasurer - Mark is absent; no report.
- Clerk - Ellie thanks the group for the new meeting time.
- Moderator - Melanie has reached out about status of 501(c)(3) application, it is still being processed. She also discovered a typo in the application and submitted an amendment to fix it.

Committee Reports

Communications

- Email report - Email has been pretty quiet lately. The only pressing item is a follow up about domain names adjacent to "Potash Hill" that Daniel Doolittle owns. They're due for renewal soon, and we need to figure out whether we want to keep them and transfer ownership from Daniel to us. Mark has said he'd like to transfer all four domains to us and hang onto them.

Resources

- Resources group met with Ellen McCullough-Lovell recently, and it was a wonderful meeting-- a great indicator for future collaborations with the Music Festival.

Governance

- Group has set internal deadlines and will have an article to bring to the Council at our October meeting.

Old Business

- Bess has prepared a short draft of a potential survey with the following sections:
 - Preferred frequency of communication from the Council
 - Association priorities for upcoming council projects
 - Association priorities for overall organizational goals
 - Preference for events: virtual? In person? Would you attend? Where?
 - Open comments
- General agreement that these categories are what we want. Discussion about how to phrase and refine specific questions, and solicit helpful responses in the "open comments" section. We know people will have lots of opinions and thoughts about the

Music Festival, but that relationship is in development, and will take time to build productively, so we don't need to ask direct questions about it at this time. Minimizing ranked choice questions would be helpful. We will need to discuss what platform is best for this once we have the questions ironed out. Bess will send us draft shortly.

- Virtual meeting with alumni: we still may plan something for this fall. We could add a short discussion about our bylaw process/progress to that meeting, or we could make a separate bylaw meeting at some point.

New Business

- Facebook working group update: The committee has met and they have a draft of shared community norms for the Marlboro College Alumni Association Facebook group. They've shared it with current moderators and have encouraged people to make comments by the end of month, and to consider whether they want to continue on as moderators. Overall, the committee is moving along well!

Open meeting adjourned at 2:32 PM EST.

Closed meeting followed.

Respectfully submitted,

Ellie Roark
Clerk