

Malboro College Alumni Council  
March 6, 2022

In attendance: Ellie Roark, Bess Poehlmann, Melanie Gottlieb, Kate Hollander, Amy Tudor, Mark Genszler

Meeting called to order at 2:02 PM EST

Agenda approved without amendment.

February meeting minutes approved without amendment.

Officer reports:

- Clerk - no report
- Moderator – Melanie has not completed 501c3 annual reporting yet. Will need to connect with Mark about overall budget. This paperwork is due in May, and will be easy to file. Melanie will be absent next meeting.
- Treasurer – Mark contacted stripe and got info about what documentation is needed and what the transaction rates for donations will be if we're approved as a non-profit in stripe (this should be no problem). Melanie and Mark need to have an officers meeting to coordinate about some things re: both stripe and annual report. Melanie and Mark need to have a projected annual budget for filing, so everyone who has absorbed costs for ongoing Association expenses needs to let them know ASAP.

Committee reports:

- Communications report
  - No emails to report on
  - Some discussion of archives committee message and issues with current archives committee structure. We decide to add discussion of archives committee to the agenda for next time.
  - Some discussion of practical issues with oral history project. We need to make sure we're re-thinking how we're distributing our effort in working groups.
  - The February message will go out tonight.
  - Erik will mock up features for class notes and bring to council next meeting. He was not available to attend our meeting this month because of internet issues.
- Resources report: No report.
- Governance:
  - We need to replace Melanie as moderator! She has over-served her one year term already-- let's relieve her. Ellie will send out a google form for nominations.

Melanie has to leave the meeting early, so we move the virtual meeting discussion up on the agenda.

Old Business:

- Virtual Meeting:
  - Rough agenda for a virtual meeting:
    - discuss the survey results
    - present the idea of bylaws so that the association is aware they will be asked to ratify the bylaws
    - discuss fundraising

- General thoughts: this is an information session about how we can build the Associate into a self-sustaining community
    - Presentations might should be a maximum of 25 min and then we can do discussion/question answers.
    - We will need to build a google registration form and ask folks to submit questions in advance.
  - Proposed date: April 30<sup>th</sup>.
  - We need volunteers from the council to make this happen, aside from just Kate and Melanie. Amy and Mark volunteer to help.
  - We want to hopefully have the fundraising system up and running by the time we have a meeting.
  - We should consider adding some social elements to the reunion, not just having it be a procedural meeting. Breakout rooms by class year? Zoom is not ideal for this; we don't have a Gatherly subscription to better facilitate "hanging out". We can do both the procedural/informational and the social; it's just a challenge to moderate.
  - We have gotten some feedback that it seems like we're not providing enough visible benefit to the community; we're doing lots of procedural work but little visible output. We want to give people something to take away that is valuable to them short term, not just long term planning.
  - We can also use the meeting to communicate the timing and information about upcoming elections this year.
- Survey results discussion:
  - 356 respondents, which is a pretty high rate of engagement.
  - People expressed a preference for virtual events, not necessarily in person yet in the short term
  - Preference for regional events. Can we do regional virtual events? Bess volunteers to pilot this at some point whenever we decide to do this.
  - It sounds like everyone thinks almost everything is important, and we largely have buy in to dictate our own agenda.
  - Archives maintenance, and building relationships with partner organizations are priorities for people.
  - People are more mixed about working on building financial base and hosting intellectual and creative programming.
  - The basic takeaway is that all options we proposed hold importance to many people. There's nothing we should discard as obviously worthless to the community.

New Business:

- We table new business in the interest of time.

Open meeting is adjourned at 3:23 pm.

Closed meeting followed.

Respectfully submitted,  
 Ellie Roark  
 Clerk