

Marlboro College Alumni Council
August 7, 2022

In attendance: Pamela Nye, CJ Churchill, Kate Hollander, Mark Genszler, Dagmawi Eminetu, Amy Tudor, Ellie Roark

Meeting called to order at 2:05PM

Approval of Agenda:

Website discussion added to new business. Agenda approved.

Approval of minutes:

July minutes approved without amendment.

Officer reports:

- Clerk- No report. Kate noticed that the April minutes on the website have a March date on them. They're the correct minutes, just need a typo fix. Ellie will do this.
- Moderator- no report
- Treasurer- Since the last meeting we've had some donations. Incoming donations of ~\$500. We have a balance of \$1764.91 in our bank account.

Committee Reports:

- Communications:
 - Email report: email has been slow.
 - We did get an all-caps email about how we need broader representation on the council. We hear this concern and understand it completely.
 - Someone requested that their photos be removed from the Flickr account. Pam will do this, and write a little procedure for how to do this. This can be added to the board book.
- Resources
 - Mark and CJ met on July 22 (Bess was not able to join) to discuss the direction of the resources group. Their last meeting with Ellen was Dec 10 of last year, and their meeting with the music festival consultant was Feb 4. They'd like to invite Ellen to another meeting with Resources in the near future. Also on the docket: to begin thinking and strategizing about what fundraising we want to do.
 - The MMF has publicly posted some jobs on campus-- a Managing Director for the campus (tasked with finding a long term occupant), and some maintenance jobs. We should consider sending out the link to these job ads in our next communication as a "here's what's going on on campus" update.
- Governance

- Update on bylaws process; we got three responses from lawyer folks who will be willing to review the bylaws.
- Elections, transition, and workflow
 - The gov group lays out timeline for elections, will need good coordination to manage the website, mailchimp emails and general communications.
 - Discussion of people who may not have access to digital ballot for elections. Can we make the ballot accessible to people off line? Have people vote by proxy? We decide this is not feasible with limitations of current council volunteers running the election.
 - ElectionBuddy is the proposed election platform, and will likely cost about \$200.
 - Re: the upcoming transition and new council members arriving, we agree to make a short bullet pointed list of the operations tasks we currently do and how much time we spend on them. We need to clearly communicate to each other and ourselves what we do, as well as to incoming council members. Kate will make a google sheet for us to fill in, and we will all fill it out before the next meeting.
 - Can we take the opportunity of reaching out to everyone for the elections to make a bit of a fundraising push? We can add a little line about “here are our expenses” and see if that nets us additional donations- we’ve been raising a surprising amount of funds with no effort.
 - Do any of the council members who are leaving want to be nominated? Some may consider it.
 - Discussion of how to make a virtual meeting for the Association happen. We feel like the association needs and wants social time, and we wish the bylaw drafting process had involved more engagement with the community. However, with very real constraints on the time council members have available, we can’t realistically make everything we’ve envisioned happen. Let’s send out the bylaws soon and have people answer questions via email.
 - Once again, we recognize the need for a social committee to help with planning and facilitating this kind of connection!
 - In the future: reaching out to Adrian Seger to help since facilitating online events stuff is his job. We will reach out to him when we move forward with social committee.
 - While we may not have had a “town meeting” type forum about the bylaws, we have extensively consulted about the bylaws as a council group, and we are the elected representatives of the association. The association membership will also have the chance

to weigh in via ratification. If they don't approve of the document, they'll vote it down and send it back to us for more consideration.

Old Business

- Contact Data Working Group report
 - Melanie, Pam, Amy, and John Coakley (Hannah Ruth Brothers could not attend, but may later join) met on July 25 to discuss various contact lists. John was able to get into the data and compile it into a new master working list. This group has developed a working charge that they want to bring before us, and if we approve it, they will keep working.
 - Their proposed charge: “to investigate and implement a solution to streamline and document management processes for the MCAA member data.”
 - We vote to approve this charge. Charge approved unanimously.
- Melanie is at capacity and needs someone else to take the charge with communications. Pam has discussed taking on this role from Melanie. Pam will do mailchimp stuff, Kate will keep drafting messages.

New Business

- Proposed date of next meeting: September 11 (September 4 is during the Labor Day holiday weekend). Sept 11 does not work for Dagmawi—it's in the midst of new year celebrations. We discuss moving to the 18th. Pam will send out a poll. We have important stuff on the agenda and will need to vote, so we want to make sure enough of us can attend.
- Website administrator interim volunteer: Erik [Olson] wants to step back from his role as webmaster. Ellie will help with website stuff through the elections, Pam can assist. We will need a webmaster who knows what they're doing ultimately; we cannot run the website on our own with no additional expertise. We may need to pay someone to do this eventually.
- Can we send out some Archives messages in the August email? Yes, probably. Pam will send links to the info we want circulated.

Open session closed at 3:32PM

No closed session.

Meeting adjourned.

Respectfully submitted,
Ellie Roark
Clerk